Larnaca, 23/12/2025

**Lidl Christmas Days at Lidl Food Academy**

**Lidl Cyprus supported for the coordinated actions of the Stasikratous Store Managers Association for yet another year, creating a highly festive, two-day experience for the general public.**

With a festive mood, warm hospitality and a strong Christmas aroma, the **Lidl Christmas Days**, which took place on **December 20 and 21** at the **Lidl Food Academy**, was materialised. The event offered **thousands of visitors** a two-day event full of gastronomy, inspiration and the spirit of the festive season.

The rich programme of the **Lidl Christmas Days** was designed as a **complete festive experience,** with t**hematic tastings** and **presentations** that highlighted the **quality** and **variety** of the festive range of **Deluxe** and **Favorina** products, as well as interactive moments that kept the public's interest alive throughout the two-day event. The atmosphere was complemented by specially designed spaces and **festive corners,** which strengthened the character of the event as a meeting point, providing entertainment and the opportunity to participate in happenings, thus offering attendees a **pleasant and authentic Christmas experienc**e.

At the same time, **young visitors** had the opportunity to participate in festive workshops with **gingerbread creations**, **Christmas crafts**, as well as other children's festive activities.

Furthermore, with the aim of rewarding the public's trust, **Lidl Cyprus** offered visitors raffles, **gift vouchers worth a total of €1,600** through the Lidl Plus application for their Christmas table, as well as **unique homemade Christmas cakes**, which were prepared by the Lidl Food Academy Chefs.

As part of the event, **Lidl Cyprus** once again confirmed its **commitment** to **society**, by including a "solidarity corner" in the programme. There, the public supported the valuable work of the **Cyprus Anti-Cancer Society** with their Christmas purchases.

Guided by this year's message **"All things wonderful are worthy every day"**, Lidl Christmas Days highlighted the way in which **Lidl Cyprus** translates the festive season into **quality experiences** that are **truly worthwhile** and embrace the entire audience, with substance and consistency.

**Visit Lidl Cyprus online:**

**[corporate.lidl.com.cy](https://corporate.lidl.com.cy/el/)**

**team.lidl.com.cy**

**[lidlfoodacademy.com.cy](https://www.lidlfoodacademy.com.cy/)**

**[facebook.com/lidlcy](https://www.facebook.com/lidlcy)**

**[instagram.com/lidl\_cyprus](https://www.instagram.com/lidl_cyprus/)**

**youtube.com/lidlcyprus**

**[linkedin.com/company/lidl-cyprus](https://www.linkedin.com/company/lidl-cyprus)**